Press Release

Bringing Bar Stocktaking into the 21st Century – 1st June 2009

GeckoFoot is pleased to announce the launch of BarStock – a tool designed for the Licensed Trade to increase the speed and accuracy of stocktaking in Pubs and Bars.

Regardless of how advanced your Electronic Point of Sale (EPOS) solutions are, stocktaking will always be an essential part of running a successful and profitable business - even more so in the current economic climate. Although EPOS technology has come on leaps and bounds in the last 20 years, stocktaking in Bars has been left in the dark ages.

Most pubs, bars and some stocktaking firms still use pencil and paper for collecting stock data and will estimate contents of open bottles in terms of tenths and use guesswork for other items. Stock data is then copied into other tools which are generally spreadsheets or very limited applications created by stocktaking firms in their spare time.

BarStock can halve the time taken over stocktaking and/or double the accuracy of measurement for open bottles or kegs by weighing containers or measuring the liquid levels. Its analysis and reporting functionality allows you to view data in a number of different ways, helping you to track down the source of, and reduce shrinkage. All this helps reduce your overheads, wastage and maximise your return on investment.

Key Features include:

- Scanning stock directly from the bar or stockroom using the latest in Barcode reading technology.
- Collecting data with your Laptop or with a Windows PDA which can synchronise wirelessly.
- Estimating contents or weighing the container for up to 99% accuracy.
- Dynamic and interactive editing and reporting.
- Importing of products and actual sales from EPOS systems.

The system can be configured for your requirements and runs on Windows XP, Vista and most Windows Mobile devices. The software is compatible with any currency and handles volumes in metric, imperial or US units.

GeckoFoot BarStock is an independently developed and a professionally implemented system based on Microsoft.NET and SQL Server Database technology which focuses equally on data collection as well as on the analysis of results and report generation. It is openly available to pubs, bars and stocktaking firms alike at a one-off purchase price or rented through a distributor.

For more information please visit http://barstock.GeckoFoot.com or see BarStock at the Bar Show on 22nd and 23rd June at Earls Court 2, London - stand E112 (http://www.barshow.co.uk/).

--- NOTES FOR EDITORS ---

GeckoFoot is a Software House based in London, established since 2005.
James Poupard is the Technical Director whose fifteen years development experience includes IBM, UBS Investment Bank, Fidelity Investments and MEI (formally a Masterfoods/Mars company).
BarStock has been under construction for three years with help and inspiration from Myles Cunliffe (formally of Shaker UK). It has been trialling with a number of pubs, bars and stocktaking firms for the last six months, mostly in the UK and the Republic of Ireland.

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